

# hullinformation.co.uk

the local information website

## Do you want your business to be found on the internet?

from  
**£2.50**  
per week



## Hull Information can help...

part of the **Local-National**  com network of websites

**Hull Information** is a web site about our town and surrounding area. The site holds information about local events, local attractions, where to eat, what to do and has an extensive searchable business directory.

All of this adds up to a fantastic resource for our local residents and visitors to the area.

**Hull Information** can put your business in front of 1000's of visitors each week as well as being found directly through search engines like Google, MSN and Yahoo.

Whether your company has a web site or not, **Hull Information** has a package to suit your needs and budget. From an enhanced listing through to your own profile pages and a full online profile..

## Free Services

### Free Business Listings

Consists of business name, address and telephone number entered in one business category free of charge.

### Local Events

Hull Information has an excellent facility for listing your events. The events listing service is FREE to all events.

### E-Postcards

Send a postcard to a friend or relative using our postcard facility.

### Local Weather

A local web site wouldn't be complete with out a local weather forecast.



# The Packages

## The Silver Package

Ideal for the business that wants to make a start with their internet presence or has a very straight forward product or service. The silver package displays a small logo, business name, address, telephone number, web link and 25 word description. This is entered in up to 6 business categories.



## The Gold Package

Aimed at businesses that want to display more information by having all the features of the silver package along with a full profile page just for their company where they can shout about their products and services as well as display all contact details, web and email links, logo and up to 3 photos or images along with a 200 word editorial, Google map, testimonial page and email a friend facility.



## Web Sites Made Easy (WSME)

The WSME package is a complete internet presence package paid for weekly rather than a large lump sum upfront. The package consists of a professionally designed 8 page website, 1 .co.uk domain, 5 email addresses plus web hosting and all the benefits of the Gold package. Ideal for small to medium sized businesses and new business start-ups.



Check the feature comparison table overleaf...

## Additional Options

Front page banners

Internal banners

E-newsletter sponsorship

Web camera hosting

Professionally written copy

Audio podcast adverts

Professional photography

Recruitment vacancies

# Package Comparison Chart

Use the chart below to compare the different features between our packages and find the one that will suit your needs.

Features	WSME	Gold	Silver
8 page website	✓		
1 .co.uk domain name	✓		
5 email addresses	✓		
Web hosting	✓		
Profile page	✓	✓	
Extended listing information	✓	✓	✓
Entry in up to 6 business categories	✓	✓	✓
Address and telephone number	✓	✓	✓
Web link	✓	✓	✓
Email link	✓	✓	
Testimonial page	✓	✓	
Editorial (approx.200 words)	✓	✓	
Logo displayed	✓	✓	✓
Up to 3 images or photos	✓	✓	
Google location map	✓	✓	
Email a friend facility	✓	✓	
3 month minimum contract		✓	✓
12 month minimum contract	✓		

Weekly Cost	£7.50	£5.00	£2.50
Set Up Cost	£149*	£0.00	£0.00

## Available Options

Audio podcast advert	✓	✓	
Recruitment vacancies	✓	✓	
Copy writing	✓	✓	
Front page banner	✓	✓	✓
Internal banner	✓	✓	✓
E-Newsletter sponsorship	✓	✓	✓
Photography	✓	✓	
Web camera hosting	✓	✓	✓



For businesses with varied services and multiple venues who require additional profile pages and entries.

**Call or email for more information  
and to arrange a demonstration.**